

**World Heritage
and Cultural
Landscapes**

ICOMOS

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IAU

NDU

World Heritage
Convention
Value
Criteria
Integrity
Authenticity
Process

Cultural Landscapes
Notion
Categories

Management
Tools
Living landscape

Unesco World Heritage and Cultural Landscapes

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World Heritage	The World Heritage
Convention	<ul style="list-style-type: none"> • The convention of 1972 • The notion of Outstanding Universal Value • Criteria of value • Integrity • Authenticity • Process of inscription
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	The World Heritage
Convention	The convention of 1972
Value	<ul style="list-style-type: none"> ▪ Origins ▪ Cultural Heritage ▪ Natural Heritage
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	


World Heritage	The World Heritage
Convention	The convention of 1972
Value	Cultural Heritage
Criteria	Monuments: architectural works, works of monumental sculpture and painting, elements or structures of an archaeological nature, inscriptions, cave dwellings and combinations of features, which are of outstanding universal value from the point of view of history, art or science.
Integrity	
Authenticity	Ensembles: groups of separate or connected buildings which, because of their architecture, their homogeneity or their place in the landscape, are of outstanding universal value from the point of view of history, art or science.
Process	
Cultural Landscapes	Sites: works of man or the combined works of nature and man, and areas including archaeological sites which are of outstanding universal value from the historical, aesthetic, ethnological or anthropological point of view.
Notion	
Categories	(<i>article 1</i>)
Management	
Tools	
Living landscape	

World Heritage	The World Heritage
Convention	The convention of 1972
Value	Natural Heritage
Criteria	Natural features consisting of physical and biological formations or groups of such formations, which are of outstanding universal value from the aesthetic or scientific point of view.
Integrity	
Authenticity	Geological and physiographical formations and precisely delineated areas which constitute the habitat of threatened species of animals and plants of outstanding universal value from the point of view of science or conservation.
Process	
Cultural Landscapes	Natural sites or precisely delineated natural areas of outstanding universal value from the point of view of science, conservation or natural beauty.
Notion	
Categories	(<i>article 2</i>)
Management	
Tools	
Living landscape	


World Heritage	<p>The World Heritage</p> <p>The notion of Outstanding Universal Value</p> <p>Outstanding Universal Value =</p> <p>NOT Outstanding + Universal</p> <p>BUT cultural and/or natural significance which is so exceptional as to transcend national boundaries and to be of common importance for present and future generations of all humanity.</p> <p><i>(Operational Guidelines, § 49)</i></p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	<p>The World Heritage</p> <p>Criteria of value (cultural properties)</p> <ul style="list-style-type: none"> (i) represent a masterpiece of human creative genius; (ii) exhibit an important interchange of human values, over a span of time or within a cultural area of the world, on developments in architecture or technology, monumental arts, town-planning or landscape design; (iii) bear a unique or at least exceptional testimony to a cultural tradition or to a civilization which is living or which has disappeared; (iv) be an outstanding example of a type of building, architectural or technological ensemble or landscape which illustrates (a) significant stage(s) in human history; (v) be an outstanding example of a traditional human settlement, land-use, or sea-use which is representative of a culture (or cultures), or human interaction with the environment especially when it has become vulnerable under the impact of irreversible change; (vi) be directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance. <p style="text-align: right;">(§ 77)</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	Convention	The World Heritage	
	Value		Criteria of value (cultural properties)
	Criteria		<i>Angkor (Cambodia)</i>
	Integrity		
	Authenticity		
	Process		
Cultural Landscapes	Notion	Criteria (i) (ii) (iii) (iv)	
	Categories		
	Management		
	Tools		
	Living landscape		

World Heritage	Convention	The World Heritage	
	Value		Criteria of value (cultural properties)
	Criteria		<i>Baalbek (Lebanon)</i>
	Integrity		
	Authenticity		
	Process		
Cultural Landscapes	Notion	Criteria (i) (iv)	
	Categories		
	Management		
	Tools		
	Living landscape		

World Heritage	<h2 style="margin: 0;">The World Heritage</h2> <h3 style="margin: 0;">Criteria of value (natural properties)</h3> <ul style="list-style-type: none"> (vii) contain superlative natural phenomena or areas of exceptional natural beauty and aesthetic importance; (viii) be outstanding examples representing major stages of earth's history, including the record of life, significant on-going geological processes in the development of landforms, or significant geomorphic or physiographic features; (ix) be outstanding examples representing significant on-going ecological and biological processes in the evolution and development of terrestrial, fresh water, coastal and marine ecosystems and communities of plants and animals; (x) contain the most important and significant natural habitats for in-situ conservation of biological diversity, including those containing threatened species of Outstanding Universal Value from the point of view of science or conservation. <p style="text-align: right;">(\$ 77)</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	<h2 style="margin: 0;">The World Heritage</h2> <h3 style="margin: 0;">Criteria of value (natural properties)</h3> <p style="margin: 10px 0;"><i>Galapagos islands (Ecuador)</i></p>  <p style="margin: 10px 0;">Criteria (vii) (viii) (ix) (x)</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	The World Heritage
Convention	
Value	
Criteria	
Integrity	Integrity
Authenticity	is a measure of the wholeness and intactness of the natural and/or cultural heritage and its attributes.
Process	→ Examining the conditions of integrity, therefore requires assessing the extent to which the property:
Cultural Landscapes	a) includes all elements necessary to express its Outstanding Universal Value;
Notion	b) is of adequate size to ensure the complete representation of the features and processes which convey the property's significance;
Categories	c) suffers from adverse effects of development and/or neglect.
Management	
Tools	
Living landscape	

World Heritage	The World Heritage
Convention	
Value	
Criteria	
Integrity	
Authenticity	Authenticity
Process	The ability to understand the value attributed to the heritage depends on the degree to which information sources about this value may be understood as credible or truthful (§ 80).
Cultural Landscapes	(...) The respect due to all cultures requires that cultural heritage must be considered and judged primarily within the cultural contexts to which it belongs. (§ 81).
Notion	(...) Reconstruction is acceptable only on the basis of complete and detailed documentation and to no extent on conjecture. (§ 86)
Categories	
Management	→ See <i>Nara Document on authenticity</i>
Tools	
Living landscape	

World Heritage	The World Heritage
Convention	The process of inscription
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

0	Preparation of the dossier and Management Plan
1	
2	
3	Submission of dossier and M ^t Plan
4	Evaluation (ICOMOS, UICN)
5	Decision of the WH Committee
	<i>(nb. years minimum)</i>

World Heritage	Cultural Landscapes
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

	<ul style="list-style-type: none"> • The notion of Cultural Landscape • Categories of Cultural Landscapes
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World Heritage	<h2>Cultural Landscapes</h2> <p>The notion of cultural landscape among specific types of properties</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	


World Heritage	<h2>Cultural Landscapes</h2> <p>The notion of cultural landscape among specific types of properties</p> <p>Types not defined (but studied):</p> <ul style="list-style-type: none"> • Archaeologic sites • Religious sites • Industrial heritage • Railways, etc. <p>Types defined in <i>Operational Guidelines</i>, annex 3):</p> <p>→ Cultural landscapes</p> <p>→ Historic cities</p> <p>→ Canals</p> <p>→ Cultural itineraries / routes</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	


World Heritage	<h2 style="text-align: center;">Cultural Landscapes</h2> <p>The notion of cultural landscape</p> <p>Cultural landscapes are cultural properties and represent the "combined works of nature and of man" designated in Article 1 of the Convention.</p> <p>They are illustrative of the evolution of human society and settlement over time, under the influence of the physical constraints and/or opportunities presented by their natural environment and of successive social, economic and cultural forces, both external and internal.</p> <p>(§ 47)</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	<h2 style="text-align: center;">Cultural Landscapes</h2> <h3 style="text-align: center;">Categories of cultural landscapes</h3> <p>i. Clearly defined landscape</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	



Versailles

World Heritage	Cultural Landscapes	
	Categories of cultural landscapes	
Convention	i. Clearly defined landscape	<p><i>Horsh Arz er-Rab</i></p>
Value		
Criteria		
Integrity		
Authenticity		
Process		
Cultural Landscapes		
Notion		
Categories		
Management		
Tools		
Living landscape		

World Heritage	Cultural Landscapes	
	Categories of cultural landscapes	
Convention	i) The most easily identifiable is the clearly defined landscape, designed and created intentionally by man . This embraces garden and parkland landscapes constructed for aesthetic reasons, which are often (but not always) associated with religious or other monumental buildings and ensembles.	<p><i>Horsh Arz er-Rab</i></p>
Value		
Criteria		
Integrity		
Authenticity		
Process		
Cultural Landscapes		
Notion		
Categories		
Management		
Tools		
Living landscape		

World Heritage Convention Value Criteria Integrity Authenticity Process Cultural Landscapes Notion Categories Management Tools Living landscape	Cultural Landscapes Categories of cultural landscapes ii. Organically evolved landscape	
	<i>Alto Douro</i>	

World Heritage	Cultural Landscapes	<i>Ouadi Qadisha</i>
Categories of cultural landscapes ii. Organically evolved landscape		
		



World Heritage	Cultural Landscapes
	Convention
Value	Criteria
	Integrity
Authenticity	Process
Cultural Landscapes	Cultural Landscapes
	Notion
Categories	
Management	
Tools	
Living landscape	

Cultural Landscapes

Categories of cultural landscapes

i) Clearly defined landscape, designed and created intentionally by man (...) constructed for aesthetic reasons, often associated with religious or other monumental buildings and ensembles

ii) **Organically evolved landscape.** This results from an initial social, economic, administrative, and/or religious imperative and has developed its present form by association with and in response to its natural environment. Such landscapes reflect that process of evolution in their form and component features.

Ouadi Qadisha

World Heritage	Cultural Landscapes
	Convention
Value	Criteria
	Integrity
Authenticity	Process
Cultural Landscapes	Cultural Landscapes
	Notion
Categories	
Management	
Tools	
Living landscape	

Cultural Landscapes

Categories of cultural landscapes

i) Clearly defined landscape, designed and created intentionally by man (...) constructed for aesthetic reasons, often associated with religious or other monumental buildings and ensembles


ii) **Organically evolved landscape.** This results from an initial social, economic, administrative, and/or religious imperative and has developed its present form by association with and in response to its natural environment.



Organically evolved landscapes fall into 2 sub-categories:

- **a relict (or fossil) landscape** is one in which an evolutionary process came to an end at some time in the past, either abruptly or over a period. Its significant distinguishing features are, however, still visible in material form;
- **a continuing landscape** is one which retains an active social role in contemporary society closely associated with the traditional way of life, and in which the evolutionary process is still in progress (...)

World Heritage Convention Value Criteria Integrity Authenticity Process	Cultural Landscapes Categories of cultural landscapes iii. Associative landscape
	 <p style="text-align: right;"><i>Uluru</i></p>
Cultural Landscapes Notion	
Categories	
Management Tools Living landscape	

World Heritage Convention Value Criteria Integrity Authenticity Process	Cultural Landscapes Categories of cultural landscapes iii. Associative landscape	
Cultural Landscapes Notion		
Categories		
Management Tools Living landscape		

World Heritage Convention Value Criteria Integrity Authenticity Process	Cultural Landscapes
	Categories of cultural landscapes
	 
	<p style="text-align: center;"><i>Horsh Arzer-Rab</i></p>
Cultural Landscapes Notion Categories	
Management Tools Living landscape	<p>iii) (...) Associative cultural landscape. The inclusion of such landscapes on the World Heritage List is justifiable by virtue of the powerful religious, artistic or cultural associations of the natural element rather than material cultural evidence, which may be insignificant or even absent.</p>

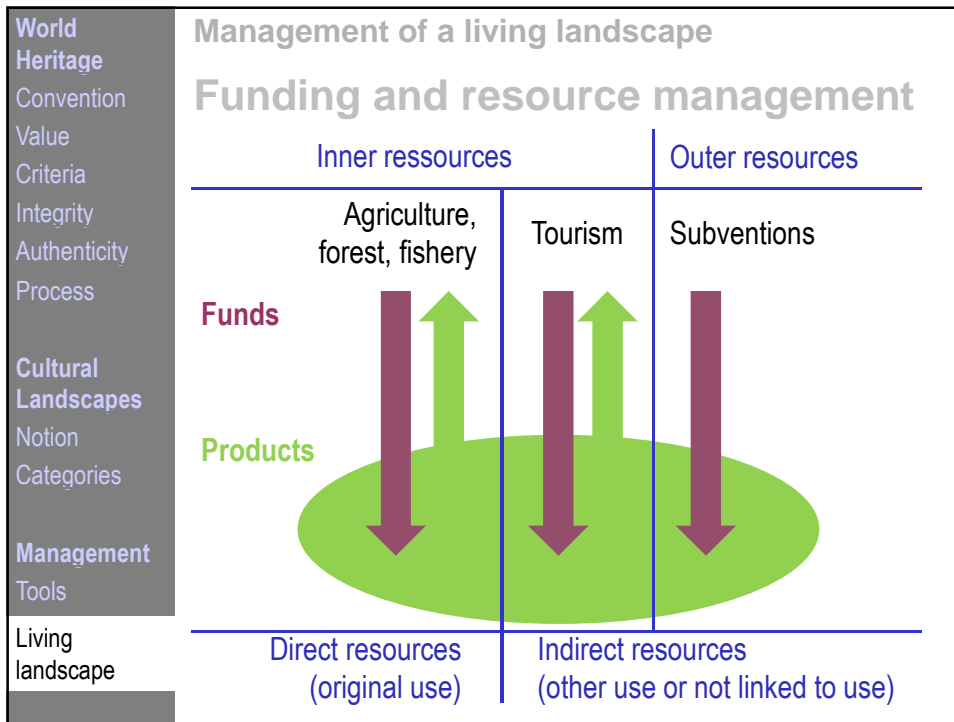
World Heritage Convention Value Criteria Integrity Authenticity Process	Cultural Landscapes
	Categories of cultural landscapes
	 
Cultural Landscapes Notion Types	
Management Tools Living landscape	<p>i) Clearly defined landscape, designed and created intentionally by man, constructed for aesthetic reasons, often associated with religious or other monumental buildings and ensembles</p> <p>ii) Organically evolved landscape, [resulting] from an initial social, economic, administrative, and/or religious imperative and has developed its present form by association with and in response to its natural environment. Two sub-categories :</p> <ul style="list-style-type: none"> - a relict (or fossil) landscape is one in which an evolutionary process came to an end at some time in the past, either abruptly or over a period; - a continuing landscape is one which retains an active social role in contemporary society closely associated with the traditional way of life, and in which the evolutionary process is still in progress <p>iii) (...) Associative cultural landscape. The inclusion of such landscapes on the World Heritage List is justifiable by virtue of the powerful religious, artistic or cultural associations of the natural element rather than material cultural evidence, which may be insignificant or even absent.</p>

World Heritage	<h2 style="margin: 0;">Management</h2> <ul style="list-style-type: none"> • Tools for management • Specific issues with living landscapes
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	





World Heritage	<h2 style="margin: 0;">Management</h2> <p style="margin: 0;">Tools: management plan or system</p> <ul style="list-style-type: none"> • Each nominated property should have an appropriate management plan or other documented management system which must specify how the Outstanding Universal Value of a property should be preserved, preferably through participatory means. (§ 108) • The purpose of a management system is to ensure the effective protection of the nominated property for present and future generations. (§ 109) • Management systems may vary according to different cultural perspectives, the resources available and other factors. They may incorporate traditional practices, existing urban or regional planning instruments, and other planning control mechanisms... (§ 110)
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

World Heritage	<p>Tools for management</p> <h2>Establishing a management structure</h2> <p>→ A regulatory power</p> <p>→ An operative capacity</p> <p>→ Gathering all stakeholders (political authorities – national, regional, local –, owners, traditional authorities, farmers and other economic agents, citizens...)</p> <p>→ A permanent and skilled team</p> <p>→ A budget</p>
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	



World Heritage	<p>Tools for management</p> <h2>Examples of management structures</h2> <ul style="list-style-type: none"> • Uluru (Australia): tribal council + government agency • Val de Loire (France): a board under the 2 concerned regional councils • Vineyard regions (Tokaj, Lavaux, Champagne...): board of wine producers and local governments • Ouadi Qadisha and Horsh Arz er-Rab: maronite patriarchy and municipalities
Convention	
Value	
Criteria	
Integrity	
Authenticity	
Process	
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	







World Heritage Convention Value Criteria Integrity Authenticity Process Cultural Landscapes Notion Categories Management Tools Living landscape	Management of a living landscape Funding and resource management Inner resources: a sustainable development to support a living place
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World Heritage Convention Value Criteria Integrity Authenticity Process Cultural Landscapes Notion Categories Management Tools Living landscape	Funding and resource management Inner resources: Agriculture. Example of viticulture
	 
	Saint-Emilion, Alto Douro, Tokaj, Lavaux
	 





World Heritage Convention Value Criteria Integrity Authenticity Process Cultural Landscapes Notion Categories Management Tools Living landscape	Funding and resource management Inner resources: Sustainable tourism
	 
	Chypre: Réhabilitation de villages par le réseau « Agrotourisme »
	Cinqueterre (Italie) : sentier payant
	

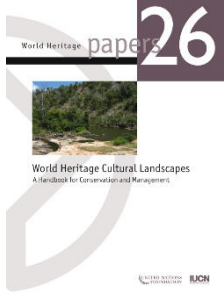
World Heritage Convention Value Criteria Integrity Authenticity Process Cultural Landscapes Notion Categories Management Tools Living landscape	Funding and resource management Outer resources: Re-use by tourism
	
	<p>Cañada real, Espagne</p> 

World Heritage Convention Value Criteria Integrity Authenticity Process Cultural Landscapes Notion Categories Management Tools Living landscape	Funding and resource management Inner resources: Productive activities not linked to site values	
		
	<p>Tokaj, Hungary:</p> <ul style="list-style-type: none"> ▪ Quarries → Local building stones ▪ Energy plant → No local link 	
		

World Heritage	Funding and resource management
Convention	Inner resources:
Value	a sustainable development to support a living place
Criteria	
Integrity	Exploiting a site (agricultural, forested, touristic ...)
Authenticity	Questions to the managers:
Process	(a) Which activities are more linked to the values of the site?
Cultural Landscapes	(b) Up to which level, and how, can the site be exploited without being altered? (carrying capacity : yields, number of visitors...)
Notion	(c) How to retrieve the income of this exploitation to manage the site?
Categories	
Management	
Tools	
Living landscape	

World Heritage	Funding and resource management
Convention	Inner resources:
Value	a sustainable development to support a living place
Criteria	
Integrity	Added value of a heritage place
Authenticity	(agricultural, forested, touristic...)
Process	<ul style="list-style-type: none"> ▪ Aiming at quality rather than quantity ▪ Offering elaborated products ▪ Make the product site-specific
Cultural Landscapes	
Notion	
Categories	
Management	
Tools	
Living landscape	

<p>World Heritage Convention Value Criteria Integrity Authenticity Process</p> <p>Cultural Landscapes Notion Categories</p> <p>Management Tools</p> <p>Living landscape</p>	<h2 style="text-align: center;">Funding and resource management</h2> <p>Inner resources: a sustainable development to support a living place</p> <p>Added value of a heritage place</p> <h3 style="text-align: center;">Quality / Elaborated products / Local products</h3> <p>→ Brands, labels, geographic and quality signs</p> <div style="display: flex; justify-content: space-around; align-items: center;">     </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;">    </div>
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<p>World Heritage Convention Value Criteria Integrity Authenticity Process</p> <p>Cultural Landscapes Notion Categories</p> <p>Management Tools Living landscape</p>	<div style="display: flex; align-items: center;">  <div style="margin-left: 20px;"> <h2 style="margin: 0;">Readings</h2> <p><i>World Heritage Cultural Landscapes, A Handbook for Conservation and Management.</i> Nora Mitchell, Mechtild Rössler, P.-M. Tricaud (dir^s). Unesco (Centre du Patrimoine Mondial), Paris, 2009, World Heritage Papers n° 26, 133 p. http://whc.unesco.org</p> <p><i>Conférence de Nara sur l'authenticité</i>, Unesco, Direction des Affaires culturelles (Japon), Iccrom, Icomos, 1995, 427 p. (Actes de la conférence de Nara (Japon), 1-6 novembre 1994.)</p> <p>CHOAY (Françoise), <i>L'Allégorie du patrimoine</i>, Éditions du Seuil (Paris), 1992. <i>Le Patrimoine en questions, Anthologie pour un combat</i>, Éditions du Seuil (Paris), 2009.</p> <p>TRICAUD (Pierre-Marie), 2010. <i>Conservation et transformation du patrimoine vivant, Étude des conditions de préservation des valeurs des patrimoines évolutifs</i>. Thèse de Doctorat dirigée par Thierry Paquot, Université Paris-Est, Institut d'Urbanisme de Paris.</p> </div> </div>
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World Heritage	Web sites
Convention	
Value	
Criteria	Unesco World Heritage (official site)
Integrity	http://whc.unesco.org/en/35/
Authenticity	http://whc.unesco.org/en/culturallandscape/
Process	http://whc.unesco.org/en/series
Cultural Landscapes	http://whc.unesco.org/en/series/26/
Notion	Geographical indications and traditional specialties (European commission official site)
Categories	http://ec.europa.eu/agriculture/quality/schemes/index_en.htm
Management	
Tools	http://ec.europa.eu/agriculture/rur/leader2/rural-en/euro/11-3-2.htm
Living landscape	